METRO Strategic Plan
The Future of Mobility in Summit County

PURPOSE
Understand and meet evolving transportation needs
Capitalize on innovations, emerging technologies
Improve operational efficiencies
Meet objectives within financial constraints

GOALS
Develop action-oriented plan
Improve service quality and cost effectiveness
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Create economic opportunity
Implement innovative service approaches
Expand collaboration w/community partners
Emerge as a nationally recognized mid-sized transit agency

FRAMEWORK
Where are we now?
Where are we going?
How do we get there?
ON-BOARD SURVEY (1,900+ responses!)

Feedback from customers on where METRO should be in 10 years

IN PERSON EVENTS (200+ comments!)

ONLINE SURVEY (600+ completed!)

STATE OF THE SYSTEM

Market Analysis Fleet & Facilities Review Financial Position & Outlook

Technology & Innovation Operational Performance

METRO Strategic Plan

Help us advance transit for the coming decade!
METRO RTA is developing a strategic plan to help us into the next decade. Not a transit plan? Changes are you depend on someone who uses transit. Public transportation matters to thousands of people in our community.

Changes in the way people live, work and travel in the METRO RTA service area calls for a fresh look at how transit serves residents, employers and visitors.
WHAT’S NEXT?

How do we get there?  Where are we going?  Where are we now?

To find out what’s next and give your feedback, join us at one of these virtual events!

Wed., Sept. 23rd @ 11:00am  

Tues., Sept. 29th @ 6:00pm  

Check out our website:  
www.akronmetro.org/strategic-plan.aspx

TECHNOLOGY & INNOVATION

• Improvements have been made over the past few years, but a strong focus is required to bring us into the future

FLEET & FACILITIES

• Actively phasing out diesel buses and exploring alternative fuels
• Existing facilities do not support future growth or expansion in service or fleet type

FINANCIAL OUTLOOK