

METRO Strategic Plan

The Future of Mobility in Summit County

PURPOSE



Understand and meet evolving transportation needs



Capitalize on innovations, emerging technologies



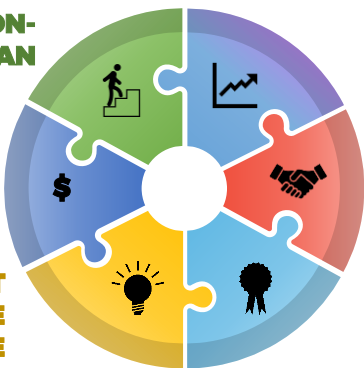
Improve operational efficiencies



Meet objectives within financial constraints

GOALS

DEVELOP ACTION-ORIENTED PLAN



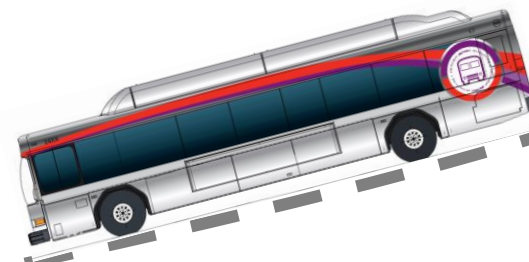
CREATE ECONOMIC OPPORTUNITY

IMPROVE SERVICE QUALITY AND COST EFFECTIVENESS

EXPAND COLLABORATION W/ COMMUNITY PARTNERS

EMERGE AS A NATIONALLY RECOGNIZED MID-SIZED TRANSIT AGENCY

IMPLEMENT INNOVATIVE SERVICE APPROACHES



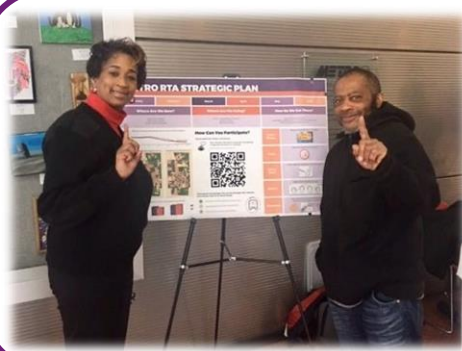
FRAMEWORK

Where are we now?

Where are we going?

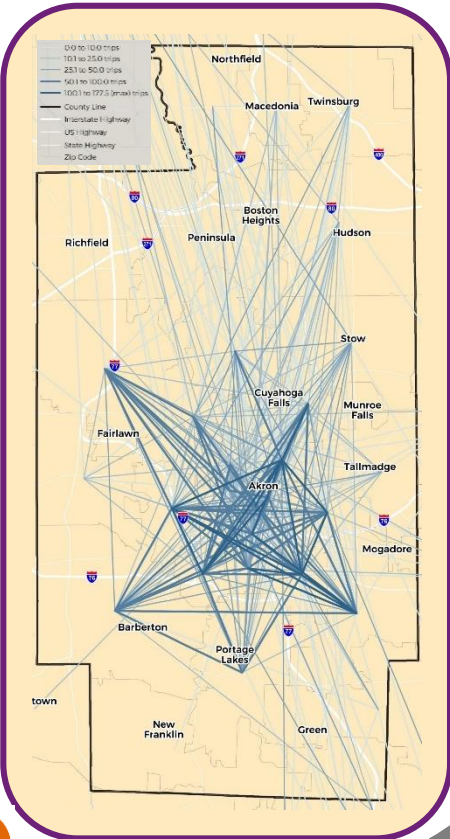
How do we get there?

IN PERSON EVENTS (200+ comments!)

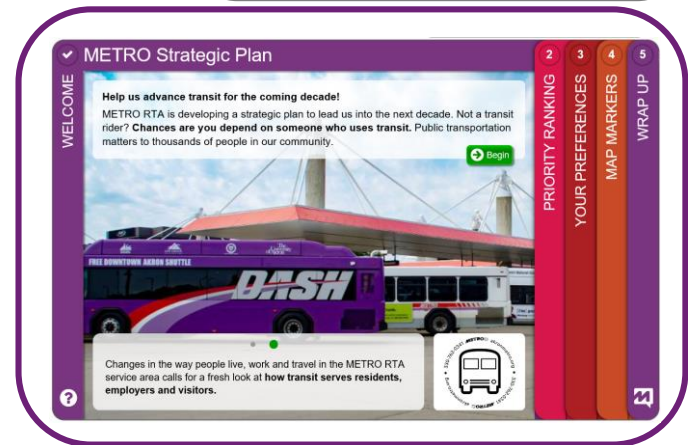


Feedback from customers on where METRO should be in 10 years

ON-BOARD SURVEY (1,900+ responses!)



ONLINE SURVEY (600+ completed!)



STATE OF THE SYSTEM

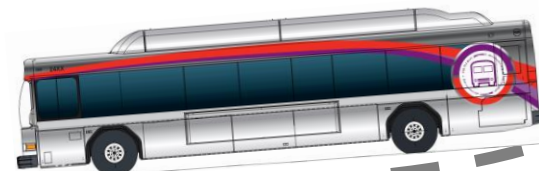
Market Analysis

Fleet & Facilities Review

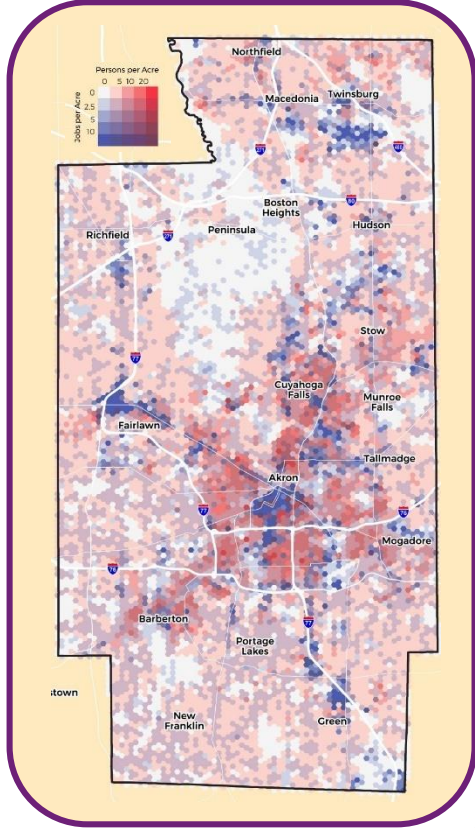
Financial Position & Outlook

Technology & Innovation

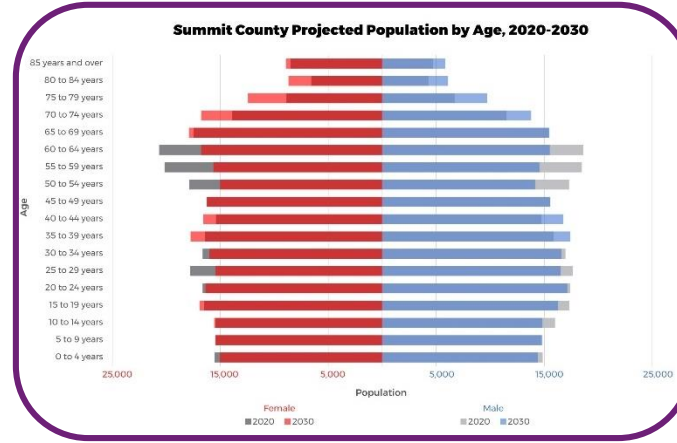
Operational Performance



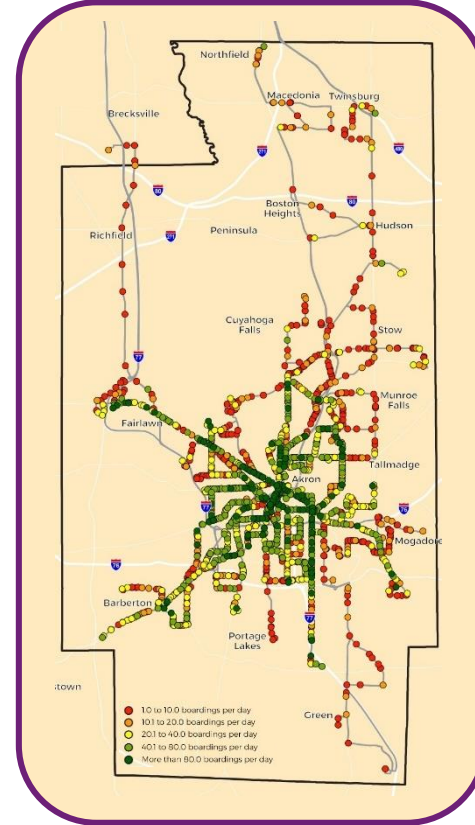
MARKET ANALYSIS Transit Propensity



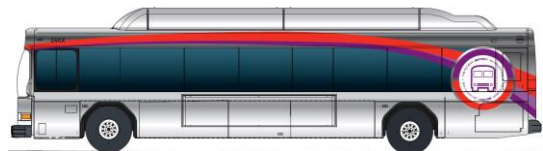
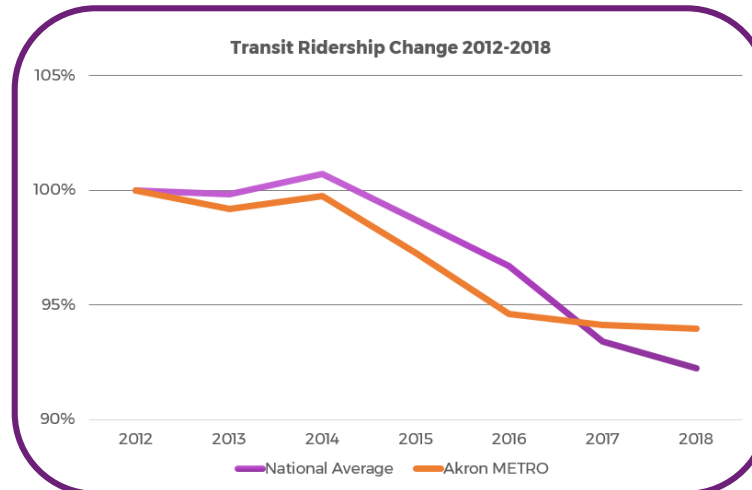
MARKET ANALYSIS Age Distribution



OPERATIONAL PERFORMANCE Stop Ridership



OPERATIONAL PERFORMANCE Overall Ridership



WHAT'S NEXT?

How do we get there?

Where are we going?

Where are we now?



To find out what's next and give your feedback, join us at one of these virtual events!

Wed., Sept. 23rd @ 11:00am
<https://bit.ly/355kOPV>

Tues., Sept. 29th @ 6:00pm
<https://bit.ly/321uRDM>

Check out our website:
www.akronmetro.org/strategic-plan.aspx

TECHNOLOGY & INNOVATION

- Improvements have been made over the past few years, but a strong focus is required to bring us into the future

FLEET & FACILITIES

- Actively phasing out diesel buses and exploring alternative fuels
- Existing facilities do not support future growth or expansion in service or fleet type

FINANCIAL OUTLOOK

