

**METRO RTA  
PLANNING / MARKETING / RAIL  
COMMITTEE MEETING MINUTES  
ROBERT K. PFAFF TRANSIT CENTER BOARD ROOM  
WEDNESDAY, FEBRUARY 16, 2022  
9:30 AM**

**Committee**

**Members Present:** Donald Christian, Renee Greene, Vincent Rubino

**Trustees Present:** Mark Derrig, John Valle, Bob Konstand, Dana LaGarde, Heather Heslop Licata

**METRO Team**

**Members Present:** Dawn Distler, Emily Baarson, Molly Becker, Jay Hunter, Angela Neeley, Bambi Miller, Jarrod Hampshire, Shawn Metcalf, Gregory Fiocca, DeHavilland McCall

**Guests Present:** Dr. Van Epps, Bill Sepe, David S.

**CALL TO ORDER**

Mr. Donald Christian called the meeting to order at 9:30 am

**APPROVAL OF MINUTES FROM JANUARY MEETING**

Ms. Renee Greene made a motion to approve minutes from the January 19, 2022 meeting. The minutes were unanimously approved.

**SUB-COMMITTEE REPORTS**

**Planning Report | Emily Baarson**

Reviewed KPIs and Performance Report. Reimagine METRO Phase 2 Outreach is ongoing and Ms. Emily Baarson discussed the various outreach efforts and number of individuals reached. The public survey is open through March 4. There is no discretionary grant update this month.

**Marketing Report | Molly Becker**

Reviewed KPIs. Ms. Molly Becker provided an overview on METRO's Rebranding Plan as part of the Strategic Plan. There was discussion surrounding messaging regarding Snowmagedden earlier this month.

**Rail Report | Emily Baarson**

Conversations continue with the cities of Hudson and Stow, and Summit Metro Parks to finalize an agreement regarding the Akron Secondary Line.

**RESOLUTIONS FOR CONSIDERATION**

None

**OTHER BUSINESS**

None

**CALL FOR ADJOURNMENT**

Adjourned at 9:40 am

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**DAWN S. DISTLER,  
CHIEF EXECUTIVE OFFICER/  
SECRETARY-TREASURER**