

**METRO RTA
PLANNING / MARKETING / RAIL
COMMITTEE MEETING MINUTES
416 KENMORE BOULEVARD BOARDROOM
WEDNESDAY, JANUARY 19, 2022
9:30 AM**

ITEM 1: CALL TO ORDER

Committee Members: Donald Christian, Renee Greene

Board Members: David Prentice, Vincent Rubino, Mark Derrig, John Valle,
Dana LaGarde

METRO Leadership: Dawn Distler, Valerie Shea, Molly Becker, Jamie Saylor,
Shawn Metcalf, Jarrod Hampshire, Angela Neeley, Jay Hunter, Greg Fiocca

Mr. Donald Christian called the meeting to order at 9:31 am

ITEM 2: APPROVAL OF MINUTES FROM DECEMBER MEETING

Motion to approve minutes by Mr. John Valle. The minutes from the
December 15, 2021 meeting were approved.

ITEM 3: SUB-COMMITTEE REPORTS

Planning Report | Valerie Shea

- Planning KPIs were reviewed. There was a slide show presentation (attached) about Reimagine METRO with network growth scenarios. Following the slide show, there was a discussion about the presentation and the timeline of implementation.

Marketing Report | Molly Becker

- The Marketing KPIs were reviewed. It was reported that Ohio Loves Transit week will occur the week of February 14, 2022 and that there are ongoing plans for marketing Reimagine METRO.

Rail Report | Valerie Shea

None

ITEM 4: RESOLUTIONS FOR CONSIDERATION

None

ITEM 5: OTHER BUSINESS

None

ITEM 6: CALL FOR ADJOURNMENT

Adjourned at 9:55 am

**DAWN S. DISTLER,
CHIEF EXECUTIVE OFFICER/
SECRETARY-TREASURER**