

**Let METRO
drive your
sales.**



Exterior Signage

TYPE	SIGN SIZE	Cost Per Sign Per Month				Production Cost	
		1-2 MOS	3-5 MOS	6-11 MOS	12 MOS	2-10 SIGNS	11+
King Size	30"H x 144"W	\$215/mo	\$202/mo	\$193/mo	\$185/mo	\$90 ea.	\$83 ea.
Queen Size	30"H x 108"W	\$192/mo	\$185/mo	\$173/mo	\$165/mo	\$75 ea.	\$70 ea.
Jr. Queen Size	30"H x 88"W	\$182/mo	\$172/mo	\$163/mo	\$155/mo	\$62 ea.	\$59 ea.
Tail Light	21"H x 72"W	\$178/mo	\$168/mo	\$158/mo	\$150/mo	\$40 ea.	\$37 ea.
Full Wrap	96"H x 1k"W	N/A	\$2,200/mo	\$2,000/mo	\$1,900/mo	By individual quote	
King Kong	96"H x 240"W	\$450/mo	\$400/mo	\$350/mo	\$300/mo	By individual quote	
Half Size	48"H x 240"W	\$325/mo	\$300/mo	\$275/mo	\$250/mo	By individual quote	
Full Back	96"H x 102"W	\$400/mo	\$360/mo	\$340/mo	\$320/mo	By individual quote	
Half Back	48"H x 102"W	\$300/mo	\$270/mo	\$255/mo	\$240/mo	By individual quote	
SCAT Size	21"H x 72"W	\$150/mo	\$145/mo	\$135/mo	\$125/mo	\$35 ea.	\$30 ea.
SCAT Full Back	Varies	\$275/mo	\$250/mo	\$220/mo	\$175/mo	direct app	direct app

Non-profit organizations may use 12-month pricing.

Interior Signage

Fleet Size Regular & SCAT	SIGN SIZE	Cost Per Sign Per Month				Cost for Production	
		1-2 MOS	3-5 MOS	6-11 MOS	12 MOS	1-99 SIGNS	100+
DASH Bus	11"H x 28"W	\$12/mo	\$11/mo	\$10/mo	\$9/mo	\$8.50 ea.	\$7.50 ea.
DASH Bus	11"H x 28"W	\$15/mo	\$14/mo	\$13/mo	\$12/mo	\$8.50 ea.	N/A